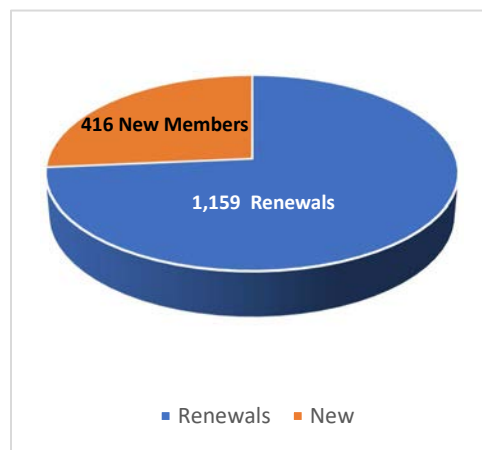
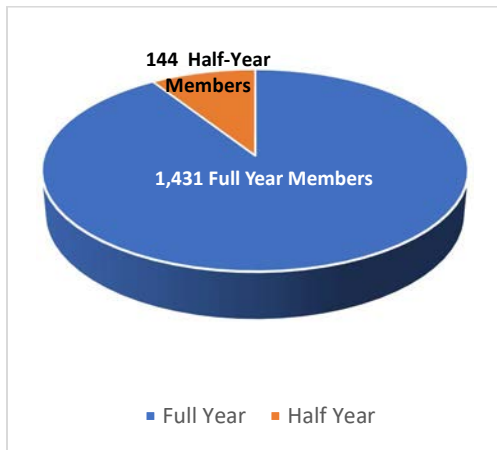


Annual Report – OLLI@UNL – Fiscal Year 2023-2024

Affordability and quality of programming continue to be the two pillars that allow OLLI at UNL to thrive. OLLI offered a \$10 discount to members who joined/renewed using the online process. This resulted in the highest membership since pre-Covid times. Based on a random selection of course evaluations over the course of the 2023-2024 academic year, 92% of members who responded to the evaluation rated OLLI courses/events as “Excellent,” 6% rated them as “Good,” less than 2% rated them “Fair,” and less than 1% rated them as “Poor.”

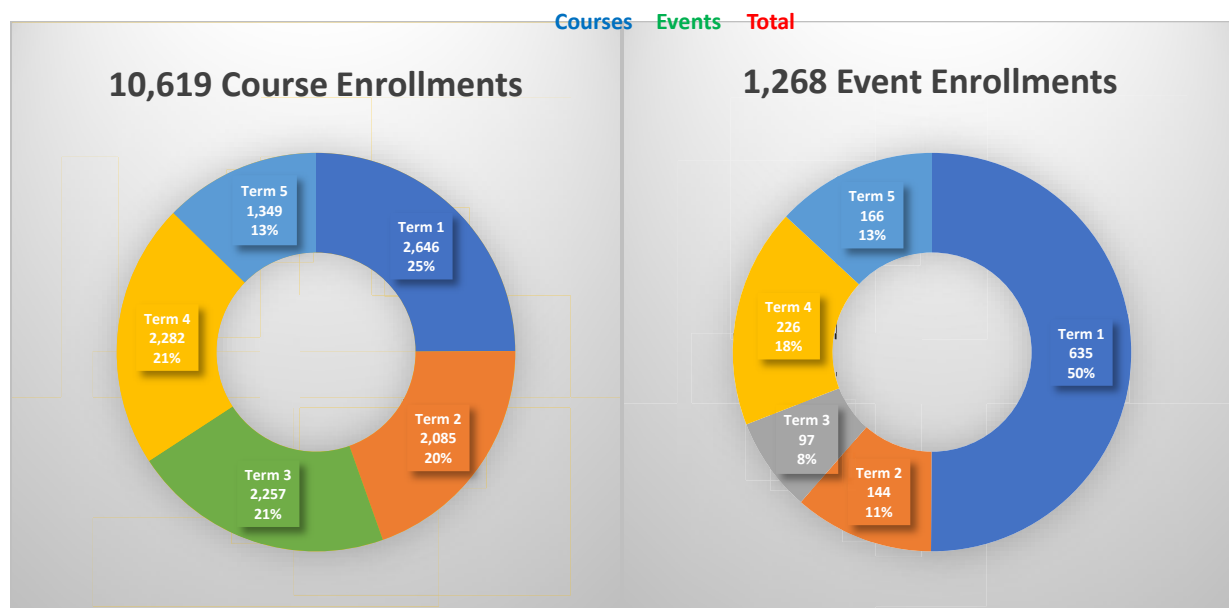
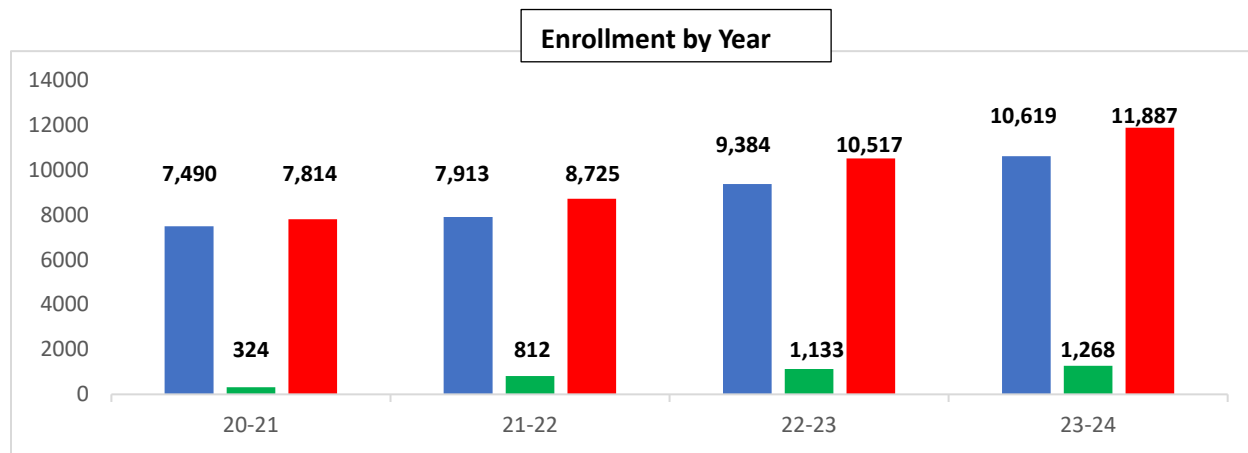
MEMBERSHIP

With 1,575 members (up from 1,419 in 2022-2023), OLLI@UNL is one of the 12 largest OLLI’s in the country by membership. Membership retention (82% renewals – up from 68%) was up significantly from the previous year. New membership rate continued to be strong at 29%.



ENROLLMENT

The average OLLI member registered for 7.5 courses/events during the academic year. Both course and event offerings established all-time highs in registration (10,619 course registrations and 1,268 event registrations.)



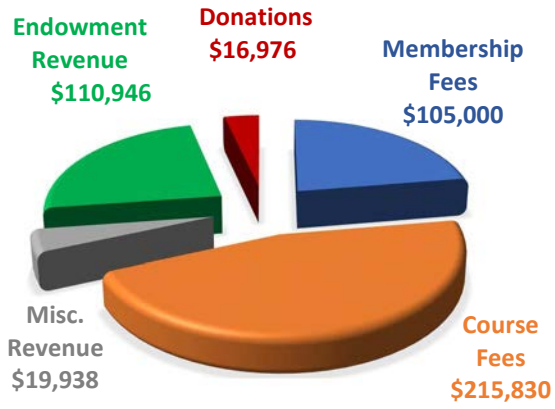
FISCAL RESPONSIBILITY

OLLI@UNL continues to be one of the most affordable OLLI's in the country. A year-long membership cost of \$75 has been in place since 2009. The mid-year membership of \$50 has remained in place since implemented in 2017-2018.

The organization operated "in the black" during the fiscal year. This was a result of increased membership, record setting enrollments, and a significant amount of generosity through donations made, both through "endowment" given and through "development fund" donations.

OLLI@UNL also continued to demonstrate fiscal responsibility by optimizing operating expenses. Facility rental fees continued to be minimal as "Zoom" and "Multi-Format" classes continued to be preferred by members, especially those not located in Lincoln, Lancaster County, and/or Nebraska. Course catalogs, printed in full color for the first fall term (T1) were also made available on the OLLI website. With catalogs for terms 2-5, a full four-color version was made available online only, and the "hard" copy version was "edited down" and printed only in black and white.

Total Revenue
\$468,690



Total Expenses
\$421,897

