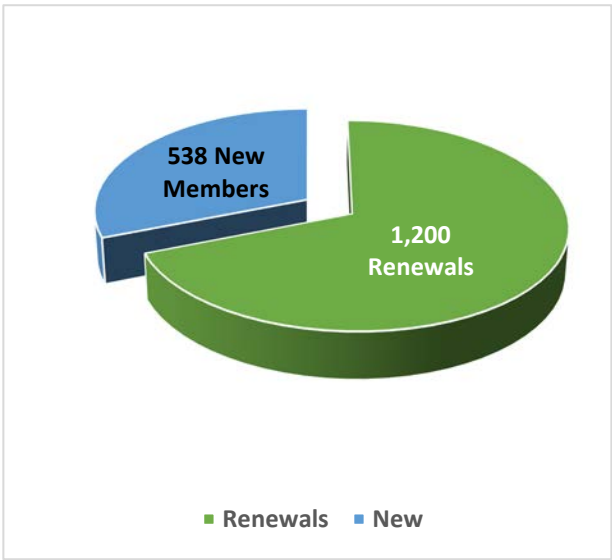
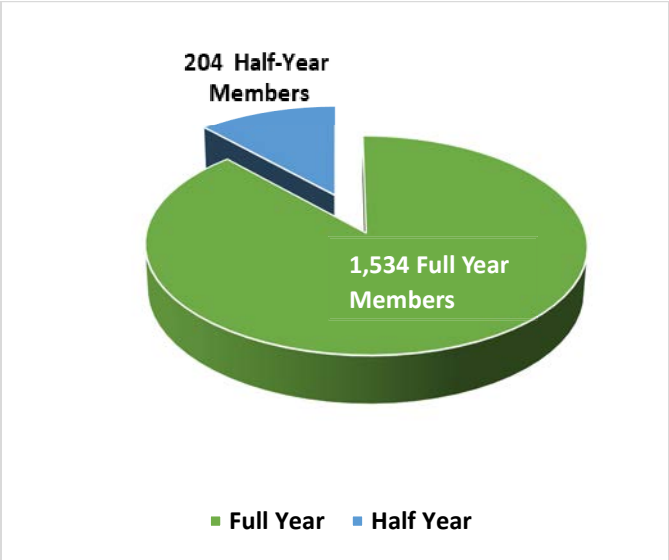


Annual Report – OLLI at UNL – Fiscal Year 2024-2025

Few OLLI organizations across the country can match the quality of programming that OLLI at UNL provides to its members. Nearly 95% of the membership rank the quality of programming as “excellent.” For the fifth consecutive year, OLLI has demonstrated growth in membership and in programming, all while keeping costs the same over that five-year period. In fact, OLLI again offered a \$10 discount to members who joined/renewed using the online process or who registered after attending the Omaha Showcase and/or the Lincoln Open House.

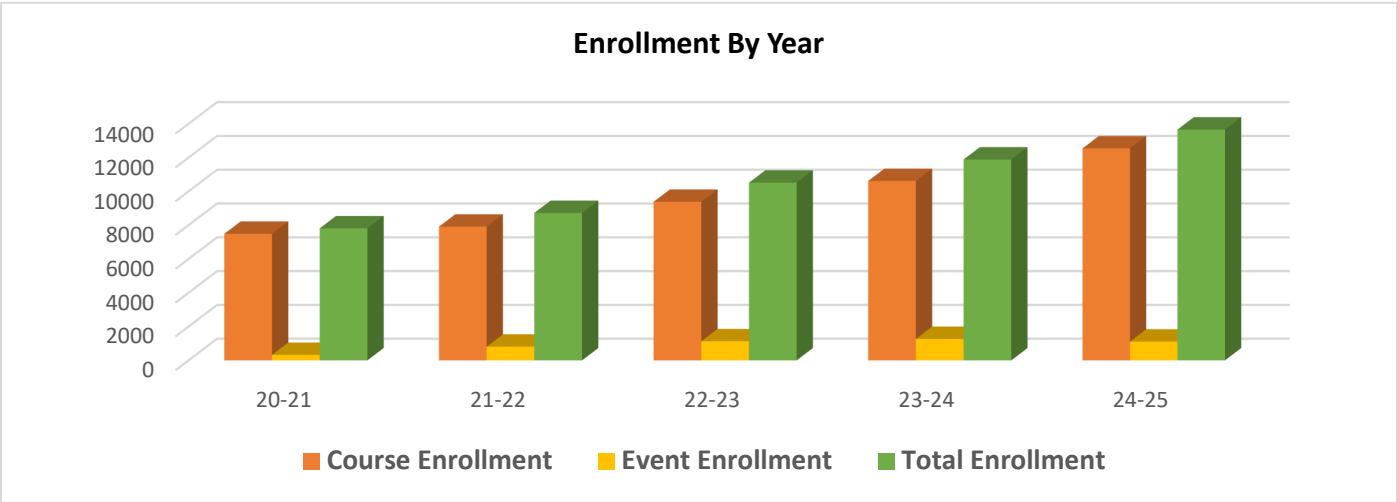
MEMBERSHIP

With 1,738 members (up from 1,575 in 2023-2024), OLLI at UNL is one of the 12 largest OLLI’s in the country by membership. Membership retention (76% renewals) and new memberships (31%) continue to demonstrate OLLI’s value to its members. Significant growth was seen in the Omaha Metro area as well as in Lincoln/Lancaster County.



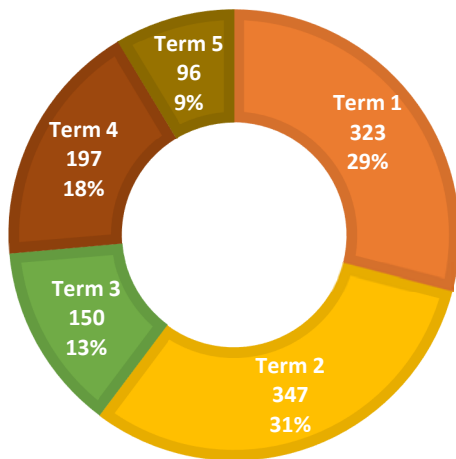
ENROLLMENT

The average OLLI member registered for 7.9 courses/events during the academic year. Both course and total enrollment established all-time highs in registrations (12,545 course registrations and 13,658 total enrollments.)



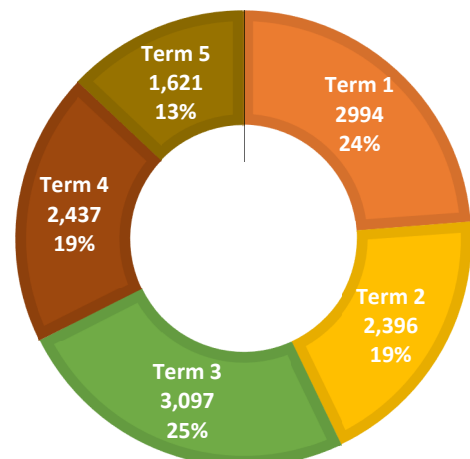
1,113 EVENT ENROLLMENTS

1 2 3 4 5



12,545 COURSE ENROLLMENTS

1 2 3 4 5



FISCAL RESPONSIBILITY

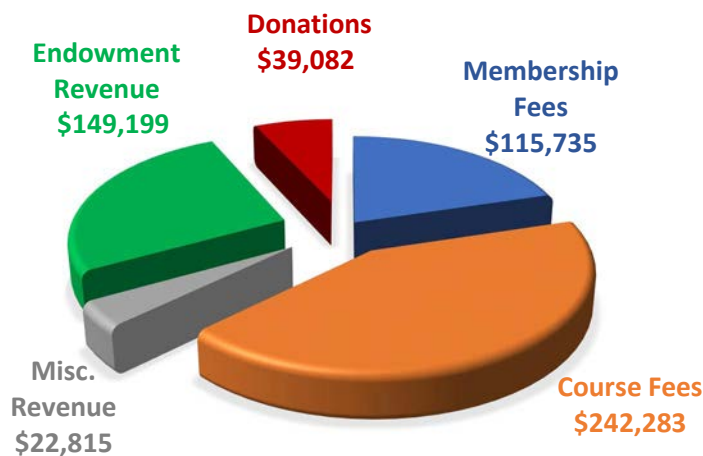
OLLI@UNL continues to be one of the most affordable OLLI's in the country. A year-long membership cost of \$75 has been in place since 2009. The mid-year membership of \$50 has remained in place since implemented in 2017-2018.

The organization operated "in the black" during the fiscal year for a fifth consecutive year. This was a result of increased membership, record setting enrollments, a significant amount of generosity through donations made, both through "endowment" giving and through "development fund" donations, and because of the amazing work provided by nearly 300 volunteers.

OLLI@UNL also continued to demonstrate fiscal responsibility by optimizing operating expenses. Facility rental fees continued to be minimal as "Zoom" and "Multi-Format" classes continued to be preferred by members, especially those not located in Lincoln, Lancaster County, and/or Nebraska. Course catalogs, printed in full color for the first fall term (T1) are also made available on the OLLI website. With catalogs for terms 2-5, a full four-color version was made available online only, and the "hard" copy version was "edited down" and printed only in black and white.

As Mary Bitterman, President of the Bernard Osher Foundation said, "OLLI at UNL is a jewel in the crown that is OLLI."

Total Revenue \$569,114



Total Expenses \$521,459

