

## **OLLI Advisory Council Minutes**

Monday, February 12, 2024, Zoom meeting

**Present:** Helen Meeks, De Tonack, Jim McLoughlin, David Dyke, Charlyne Berens, Greg Jensen, Jim VanKirk, John LaDuke, Polly Feis, Zakiyyah Mustafa, Nancy Mitchell, Mary Ann Losh, Bob Bleicher, Teri Hlava, Barbara Schliesser, Paul Van De Water, Carol Myers, Bob Michl, Jeanette Wellsandt

The meeting was called to order by the chair, Helen Meeks, at 9 a.m. After a brief discussion and clarification of course information, the minutes of the January 8 meeting were approved.

**Treasurer's Report:** Jim VanKirk provided a report of OLLI funds at the NU Foundation. In addition to about \$50,000 available in the OLLI Development Fund, the remaining funds are expected to generate approximately \$110,000 by the end of the fiscal year.

A review of the OLLI budget report indicated that OLLI had already reached 99% of anticipated membership revenue for 2023-24. Even with revenue from Term 3 not yet accounted for, OLLI has already met 65% of its projected total yearly revenue. (Membership + Enrollment + Foundation funds)

While OLLI is still on track to meet original projections by the end of the fiscal year, revenue for the remainder of the year could be less than projected because of fewer course sessions being offered in Terms 4 and 5.

Helen suggested that the council use the "road map" of this year as guidance for future planning.

**Chair's Comments:** Helen thanked the staff for their excellent work. She also asked that the minutes reflect a thank-you to Greg Jensen for agreeing to provide the "challenge match" for OLLI during the Glow Big Red fundraising campaign.

**Director's Report:** Bob Michl shared current membership and enrollment numbers and information regarding donations received.

Bob also discussed the issue of a "sweet spot" that relates to course offerings, term sessions, enrollment and revenue. He said there is no exact way to identify that spot as all the factors relate to each other. He has shared several files that guide him while forecasting the budget.

Bob also reported he would meet with the new CEO of UNO's Weitz Community Engagement Center on Wednesday, February 14, and with the UNO Chancellor's office staff in mid-March in a continuing effort to identify opportunities for courses to originate in Omaha. He added that Patricia Saldana, communications associate, has been actively marketing in the Omaha metro area. As a result, Bob had a promo interview with KIOS radio in early February and is scheduled for an interview at KFAB/KGOR radio in Omaha on March 4.

The staff has been active in preparing several events, including a showcase in Omaha in late July, an open house at the East Campus Union in early August and an instructor appreciation dinner on East Campus in May.

**Old Business:** John LaDuke reported on the progress the nominating committee was making. He said it has been a problem getting people to commit to run as candidates for the chair and vice chair positions. The committee is seeking to get at least two candidates for each available council opening.

OLLI's marketing committee has put together a plan to seek sponsorships for large OLLI events from those who may want to promote their businesses to OLLI members. The resource development co-chairs and Bob Michl will meet to begin discussion potential sponsors.

The Events and Diversity standing committees still lack the leadership of a chair. Jeanette continues to lead the Events committee and provides a voice to the council. Helen proposed using the summer retreat to discuss and plan for addressing these vacancies.

**New Business:** The OLLI website has information posted for how to work with volunteers and how to recruit new subcommittee members. Part of renewing memberships for next year will include a question to all who join OLLI if they would like to join a curriculum subcommittee.

Helen said the summer retreat will include a review of policies and procedures and discussions about the events and diversity committees. Helen asked Bob to identify potential dates for the retreat and provide options to the council at the March meeting.

The meeting was adjourned at 10:15 a.m.

The next meeting will be March 11, 2024, at 9 a.m. via Zoom.