

OLLI at UNL Advisory Council Meeting
Monday, September 16, 2024 9-10:30 a.m.

Join Zoom Meeting: <https://unl.zoom.us/j/95993621804> Meeting ID: 959 9362 1804

1. **Present:** PaulVanDeWater, Audrey Paulman, Jim McLoughlin, Jim VanKirk, Gene Stohs, Greg Jensen, Helen Meeks, Zakiyyah Mustafa, Bob Michl, Nancy Mitchell, David Dyke, Carol Myers, Mary Ann Losh, Charlyne Berens, Teri Hlava, Suzanne Schied

Absent: Roger Lempke, Jeanette Wellsandt

2. Welcome and Call to Order – Chair Jim Van Kirk. Called to order at 9:00. Introduction to Gene Stohs, new OLLI member. Brief bio given.
3. Approval of the August, 2024 meeting minutes. Corrections: none, motion to approve, seconded, approved.
4. Budget Reports – Paul Van De Water
 - a. 2024-25 Foundation and Financials report given.

Foundation report shows the funds that are within the university foundation. The revenue is estimated and 1/12 is transferred each month. Some of the funds are expendable, some endowed. The larger amount under Osher Lifelong Learning Endowment are designated for staffing. Other endowed funds have been added to designated accounts. Underutilized funds were discussed. This has been remedied.

One month of Financial report was revised as noted in handout. Additional expenses are noted due to year beginning expenses—Showcases, catalog printing, etc. This is expected due to beginning of year expenses. No concerns. Question about advertising revenue in the OLLI catalog. This shows as income in the bottom line. Sponsorships will be added to financial sheet.

The course fees for the first term were paid in August and September and won't show up immediately on the spread sheet. Next month will show the membership renewal income. Senior living contracts were discussed. This allows for 24 meeting sessions per year.

Motion to approve, seconded, and approved.

5. Director's Report – Bob Michl
 - a. The director's report shows enrollment is up at 1,430 members to date, well ahead of last year. Good enrollment.
 - b. Met with Dean Pace's department chairs. They will share the opportunity to teach for service credits at the University. Follow up meeting is scheduled with Bob and Dean Pace. Professors will contact Bob Michl directly.
 - c. Staffing update: 5 applicants for new employee. Interviews beginning. Goal is to have someone on board by October 1.
 - d. New Horizons publication included the information about OLLI and growth into the metro area. This includes interviews with many board members. There is office space available for new employee.
 - e. Symposium. 135 are signed up to date. Keynote is coming from Oxford, Ohio. Trying to get books into bookstores locally. All the other speakers will be contacted this week.

6. Chair comments – Jim Van Kirk
 - a. Annual Report- included in packet is the annual report that Bob put together. Course evaluation numbers look good.

Bob reviewed the annual report. The course evaluations were a random selection of attendees. Charlyne reported there were many requests to repeat or expand courses. Average member registered for about 7 classes per year. There is growth in courses, sessions, and attendees. Revenue is over expenses each year, showing financial stability. This report will be sent to the membership. This report will go to the national office as well.

Kudos to staff and volunteers.

There was a discussion of looking at satisfaction survey software in the future; no decision at this time.

Affordability was discussed. Only 4 scholarships have been given this year.

7. Old Business. No old business.
8. Resource Development Committee Report-Greg Jensen- report as in packet. The committee meets monthly. Activities include annual ask for OLLI members, sending out Pillar asks. This is recognition of those who have made donations of \$1,000 or more to the unrestricted fund. This is an endowment fund. Goal is to increase the Pillar fund.

Discussion about increasing the Pillar list. This list is publicly displayed in the office.

Pillar ask of OLLI members, giving them the ability to become a Pillar member. The ask will move this up a little in the calendar this year. Four sponsorships for 24-25. Will start earlier next year. This is a fairly robust list of people. Soft asks were discussed. Wish list needs developed. Estate and required minimum distributions were discussed.

Discussion that the resource development committee helps to keep OLLI participation costs low for everyone.

9. New Business
 - a. NAACP Banquet – Diversity- banquet at Nebraska Innovation Campus. OLLI sponsorship discussed. Would take it to the council. Recommendation that we pay for up to 10 seats for people to attend banquet. OLLI will buy a table for October 26 event.
 - b. STAR Destination Contract was a three year contract, travel into 2026 goes beyond contract with STAR, and we have renewed for one additional year. Information item only.
 - c. Rebranding thoughts – per Marketing committee and NRC. Discussing restrictions and ability to rebrand OLLI. Not yet an action item. It is going through the marketing committee.
10. General discussion about keeping OLLI affordable with limited rate increases. Questions about retirement homes....is there a facilitator at the care facilities? Answer: no, they work with a life enrichment coordinator at the facility.

*Action required by the Council

Next Meeting: Monday, October 14, 2024 – 9:00 am